

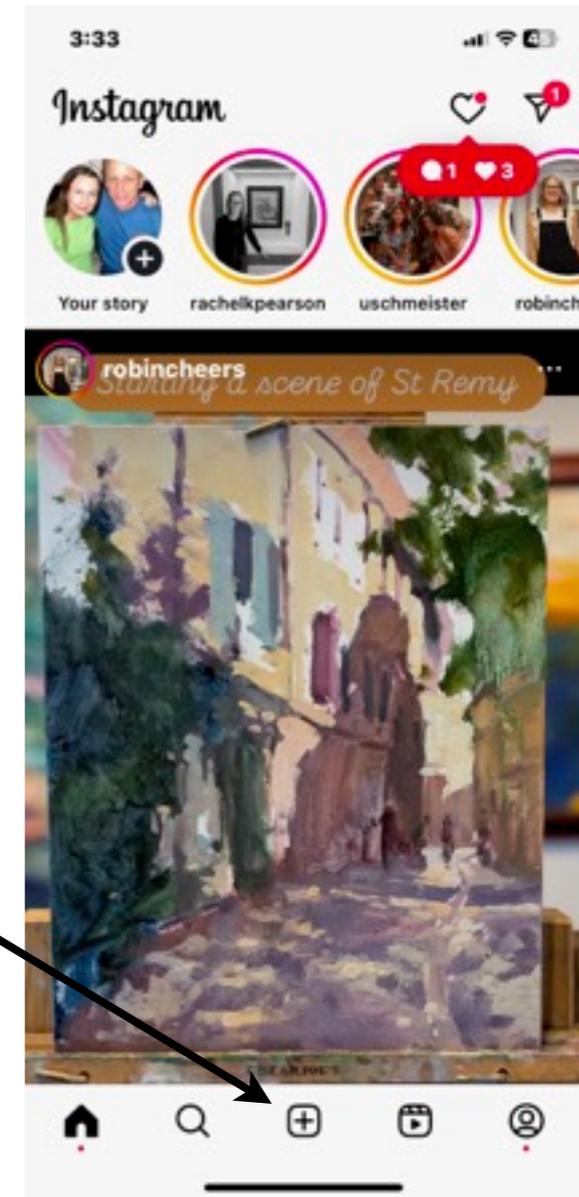
How to Create an Instagram Reel

I. Download Instagram from the App Store or Google Play and Create an Account



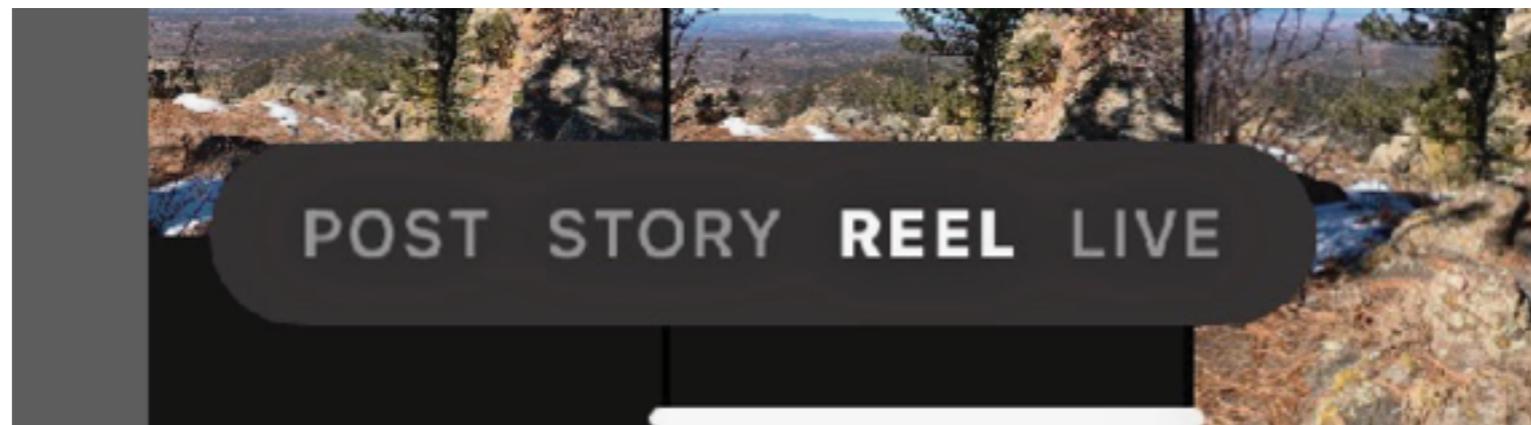
Open Instagram

- Click on the  sign at center bottom of Instagram screen



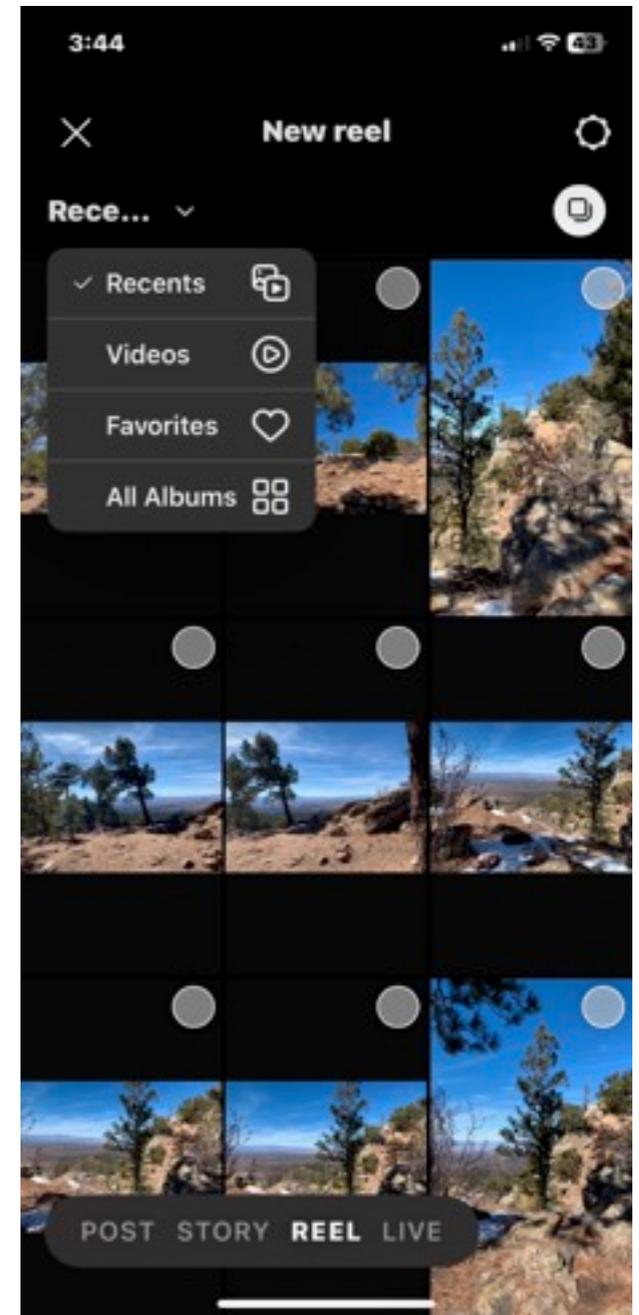
Choose Reel

- Choose REEL from the gray bar at the bottom of the page. If you don't see REEL scroll to the right to get to it. Highlight it, click the blue Next button at bottom right.



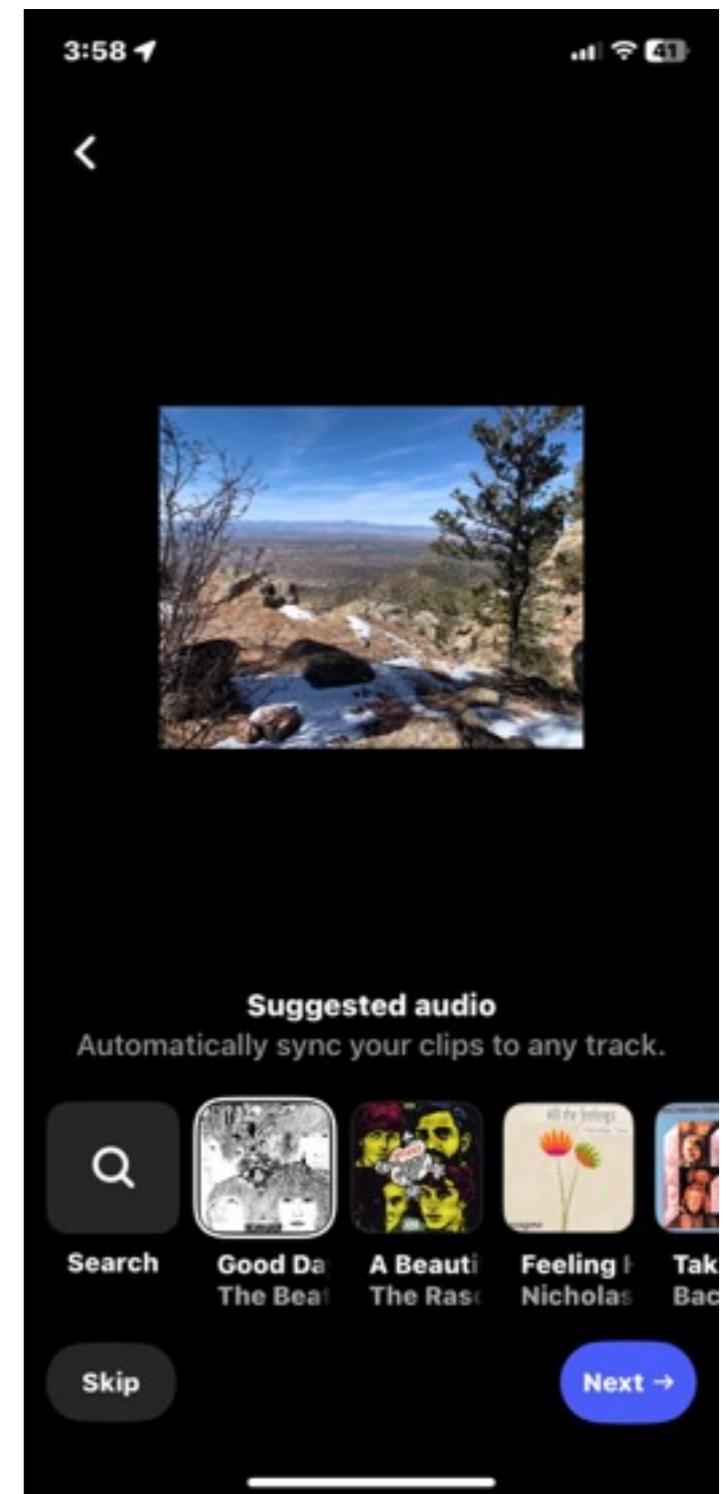
Pick Photos or Videos

- Then you can choose either still images or videos to create your reel
- Choose by clicking on the open circles above each image to choose.
- If you don't see any images you need to allow Instagram access to your photos. This can be done by going to your settings, then Apps, then find Instagram and allow full access to your photos.



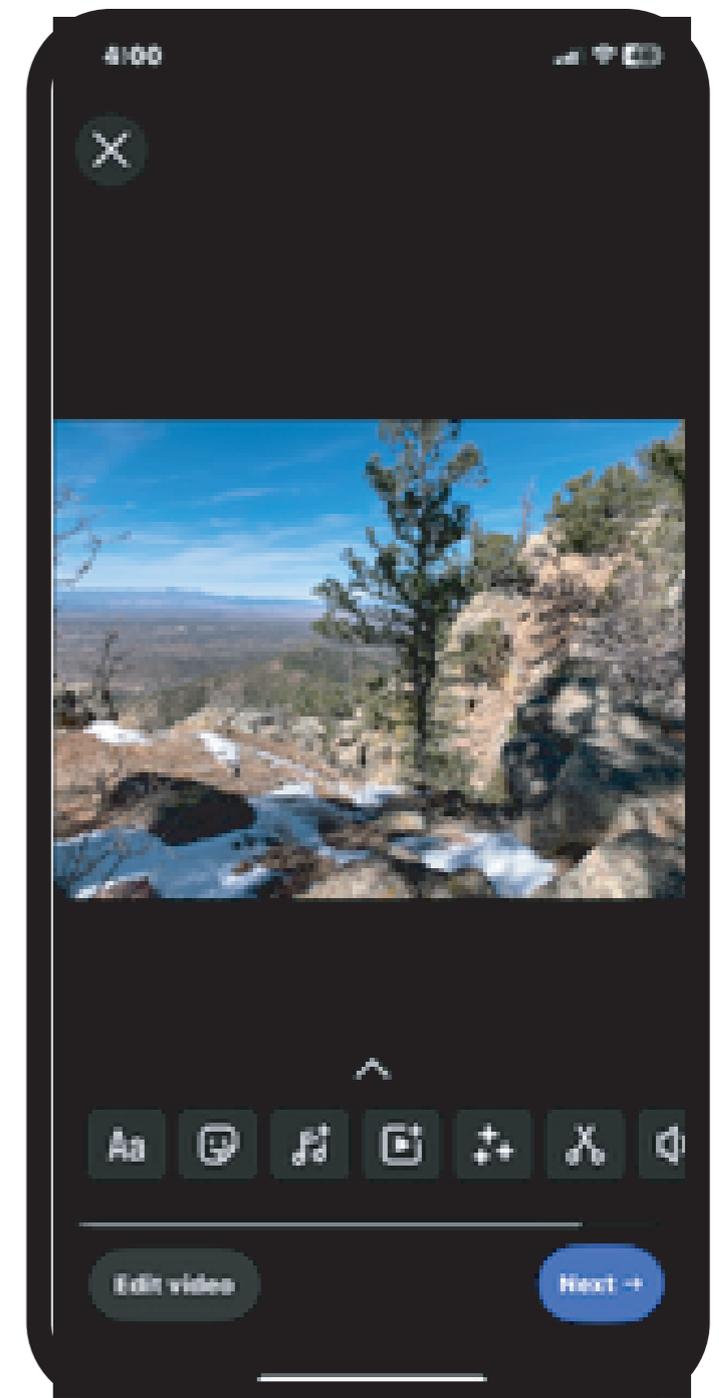
Add Music

- Pick whatever photos you want and click Next at the bottom right.
- You will be then be able to choose music to go along with your Reel.
- Instagram suggests several popular pieces or you can click on the search icon and search for a specific clip you want to use.
- Then click blue Next button on bottom right



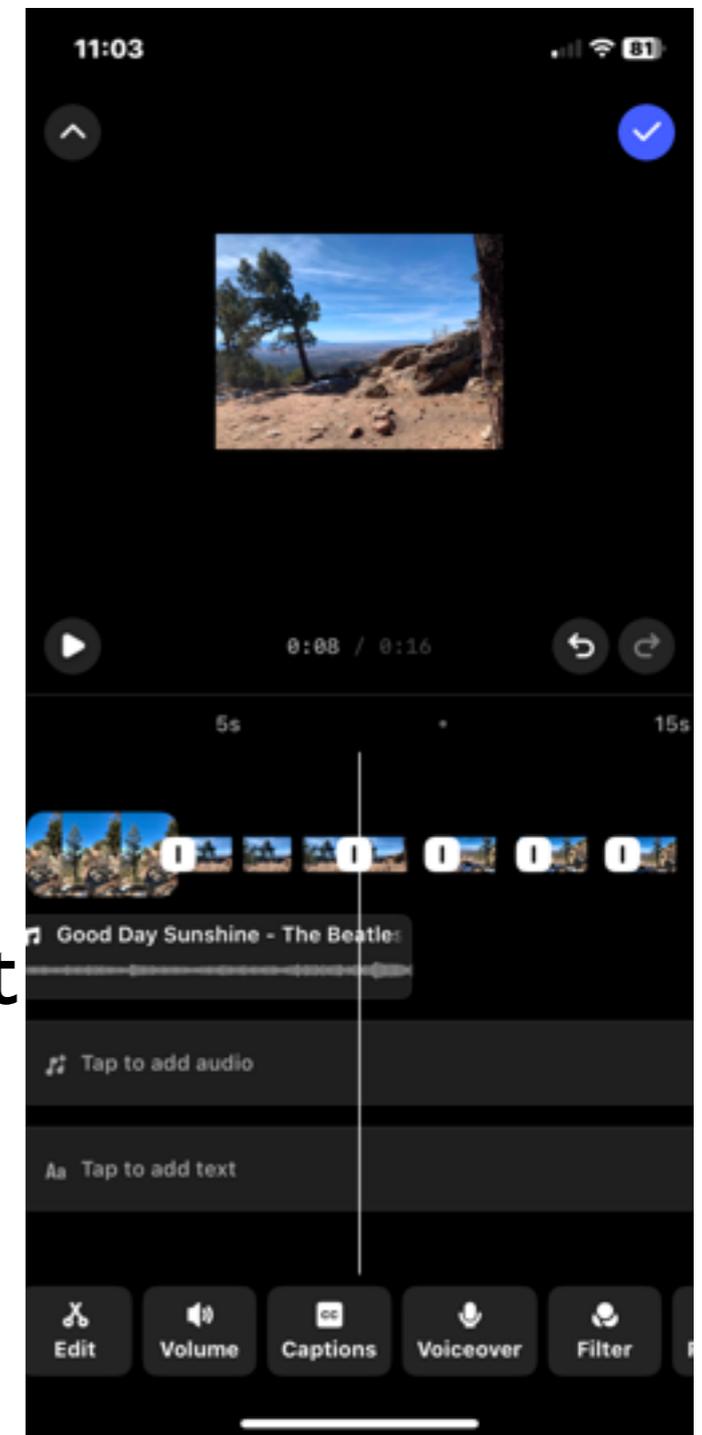
Add & Adjust your Video using icons on bottom from left to right

- Aa allows you to add text to your images and you can choose font, size, color etc.
- Icon to the right of Aa allows you to add stickers
- Musical note icon allows you to adjust the musical track volume, adjust where the audio plays, cut, replace, etc.
- The next one a triangle in a box allows you to add more clips or images
- 3 stars icon allows you add special effects
- Scissors icon allows you to cut sections of your reel and edit



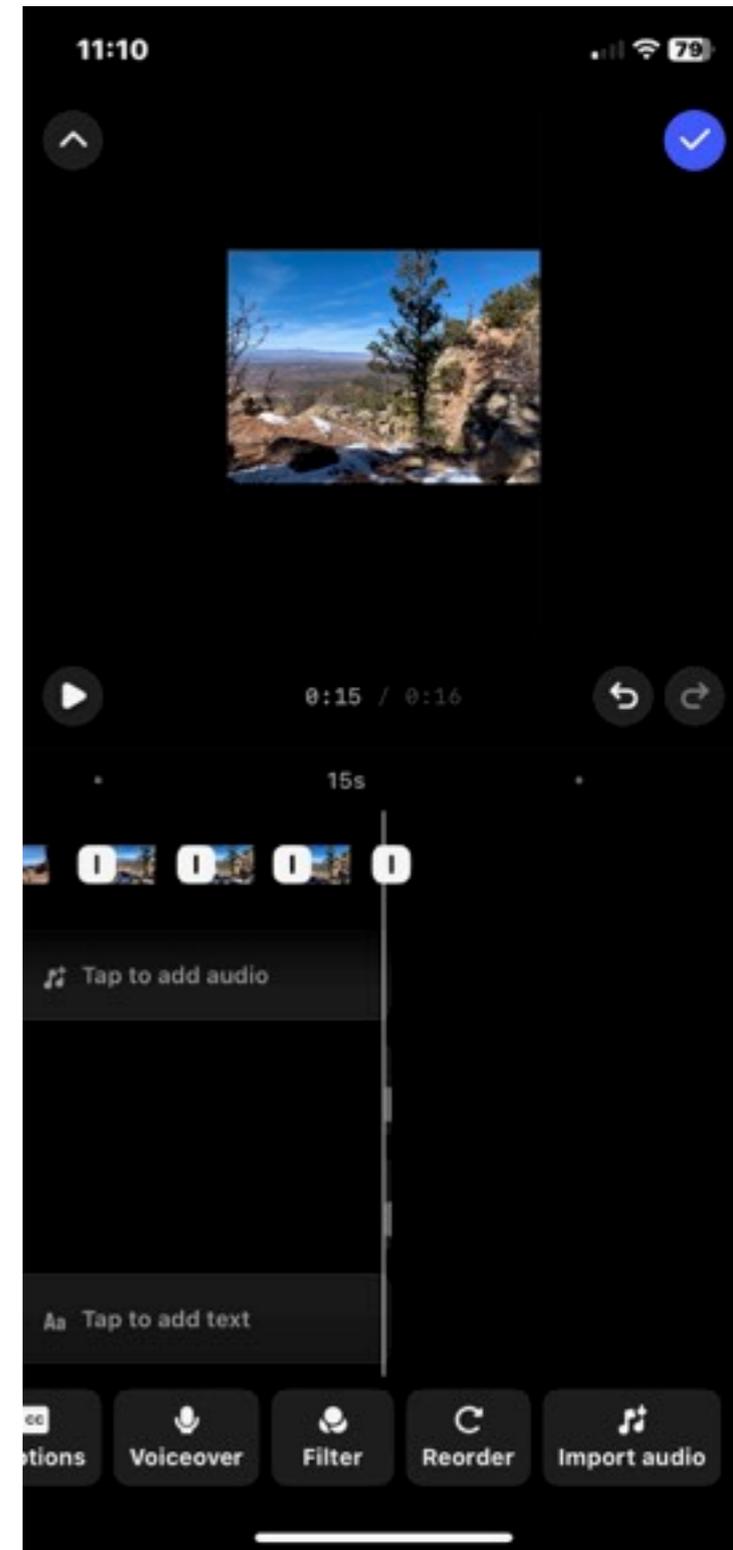
More tools to edit Reel as you scroll from left to right

- The speaker icon allows you to adjust volume on the reel
- The CC icon allows closed captions
- The microphone icon allows a voice over. If you don't like it you will see a red discard trash can that appears at bottom right after recording. Click that to remove voice over.



Still more tools...

- After Voiceover there's a Filter icon. You can add all kinds of filters.
- Then Reorder allows you to rearrange the images in your Reel if you want to
- Finally there's a way to import audio if you want to use original audio clips that are not in the audio library



Finishing up...

- Click Preview to see the whole reel all the way through
- Click Edit Cover if you'd like a different preview image on your cover
- Add a caption if you want
- Important add Hashtags - at least 3 and up to 20
- Tag People, Add Location, Add AI label if you want
- Save Draft if not ready to share yet
- If ready to go click blue Share button. After you click this you can choose to share just to friends/followers or public

